



PROMODAL® SOFTNESS + FUNCTION

BRAND AWARENESS

The ProModal® innovation brings together the branded fibers Lenzing Modal® and TENCEL®. ProModal is a registered brand name, manufactured only by Lenzing.

FUNCTION IN ADDITION

TENCEL® is known as a natural and functional fiber. The particularly good moisture absorption coupled with skin-sensitive properties make this special fiber ideal for a variety of end-use classifications.

ENVIRONMENTALLY RESPONSIBLE

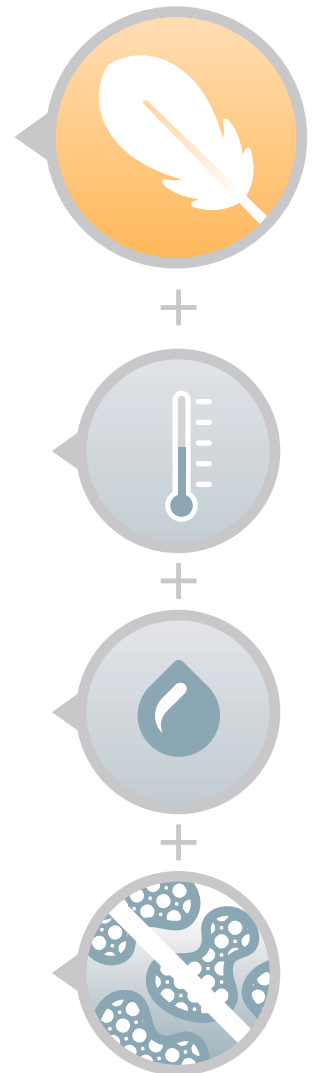
Both Lenzing Modal® and TENCEL® originate from the wood pulp of managed tree farms, making ProModal® a completely sustainable fiber. ProModal® is fully biodegradable and manufactured according to Lenzing's high environmental standards.

PATENT PENDING

The combination of these two fibers is unique to Lenzing. ProModal® offers softness and performance in one product. The special blending ratio, as well as a TENCEL® fiber developed especially for this application, makes textiles of ProModal® distinctive. In a blending machine specifically constructed for Lenzing, each portion of ProModal® is precisely mixed to guarantee an accurate blending ratio between the two fibers for optimal quality. Lenzing is the exclusive supplier of this patent-pending fiber combination.

FIELDS OF APPLICATION

Individually, both fibers are well established in the textile market and are now united together. Lenzing Modal® is featured in the collections of many brands and retailers worldwide, especially in applications utilizing soft fabrications. ProModal® is used in jersey knits alone, as well as in blends with cotton. ProModal® is the innovative fiber uniting softness and function for activewear, casualwear, intimate apparel and home textiles.



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World Leader in
Cellulose Fiber Technology

